

PRIVACY POLICY

Phitech Consulting respects the privacy of its website visitors, in particular their rights regarding the automatic processing of personal data, so we have formulated and implemented a policy regarding the processing of personal data, its purpose(s) and the possibilities to exercise your legal rights in the best possible way.

If you require any additional information about the protection of personal data, please visit the website of the Dutch Data Protection Authority (Autoriteit Persoonsgegevens): <https://autoriteitpersoonsgegevens.nl/en>.

The current available version of this privacy policy is the only version that applies while visiting our website until a new version replaces the current version.

Article 1 - Definitions

1. Website (hereinafter: "Website") <https://phitech.consulting>.
2. Party responsible for processing personal data (hereinafter: "the controller"): Phitech Consulting, established in the municipality Ede, The Netherlands, Chamber of Commerce: 81491719.
3. Website visitor (hereinafter "the user").
4. Personal data: any information relating to an identified or identifiable natural person ('data subject').
5. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Article 2 - Responsibilities

1. The user is assumed to take all appropriate steps to protect your equipment and data against hazards such as virus attacks on the Internet. Furthermore, the user is personally responsible for which websites are visited and used.
2. The controller is not liable for any legal proceedings taken against you for violating the terms of this privacy policy.
3. If the controller is involved in a dispute because of your (ab)use of this website, he is entitled to (re)claim all subsequent damages from you.
4. The controller takes all appropriate steps to protect the user from potential abuse of personal data or personal equipment through this website.

Article 3 - Collection of data

1. Personal data of the user will be collected by Phitech Consulting when the user opts to fill out forms such as the contact form, 'call me back' form, or a newsletter opt-in form.
2. Anonymised usage data will be collected by Phitech Consulting by use of third-party tracking tools, such as Google Analytics, Google Ads, and HubSpot CRM.

Article 4 – Privacy related requests

1. Any privacy related requests, comments and questions can be placed using the form on <https://phitech.consulting/en/privacy-policy/>.

2. Requests including deletion or correction of personal data are properly processed by the controller, within one month.
3. The controller may require additional identification before processing a privacy related request, when necessary to protect privacy of individuals the controller possesses data about.

Article 5 - Legal obligations

1. When a data subject is suspected of infringement of any law or regulation, personal data may be shared with authorities.
2. Requests for personal data by authorities are processed on a case-by-case basis. Decisions in such cases are guided by the GDPR in first place and secondly by Dutch specific regulations.
3. The controller does not accept liability for any personal harm resulting from providing personal data to authorities, when the personal data was provided within legal boundaries, or when authorities otherwise forced the controller to provide the personal data.

Article 6 - Collected data and commercial offers

1. Collected personal data may be used by the controller to get in touch with the user, or to send the user commercial offers. The user may opt out at any time for any (commercial) communications via <https://phitech.consulting/en/privacy-policy/>.
2. Personal data of the user are never given or sold to third parties for commercial purposes.

Article 7 - Data retention

1. Personal data may be retained in the database of this web site for a maximum of 30 days, after which they are automatically deleted.
2. Personal data may be retained on the email server (Microsoft 365 Exchange) of the controller for an indefinite period. Requests for deletion of personal data by a user may include deletion from email inboxes of the controller.
3. Personal data may be retained in third party applications such as HubSpot for an indefinite period. Requests for deletion of personal data by a user may include deletion from any third party services.
4. Anonymised usage data such as navigation behaviours may be retained by third party services such as Google Analytics, Google Adwords and HubSpot CRM. The controller cannot be required to have (anonymized) usage data deleted from such third parties.

Article 8 – Cookies

1. A cookie is a small text file placed on the storage of your electronic device upon visiting our website. A cookie contains data so you can be recognized as a visitor when you are visiting the website. It enables us to adjust to your settings, such as language choice.
2. We use the following types of cookies on our website:
 - a. Functional cookies: for example session cookies containing preferred language.
 - b. Anonymized tracking/analytic cookies: to obtain information regarding the visits to our website, like numbers of visitors, popular pages and topics. This analytics data is used in optimizing the website content and structure for commercial purposes. The controller cannot

see who visits the site. Specifically, the following tracking/analytics cookies are used on the website: Google Adwords, Google Analytics, HubSpot.

3. When you visit our website, cookies from the controller and/or third parties may be installed on your device.

Article 9 - Applicable Law

These conditions are governed by Dutch law. The court in the district where the controller has its place of business has the sole jurisdiction if any dispute regarding these conditions may arise, save when a legal exception applies.

Article 10 - Contact

For questions, product information or information about the website, please contact: L. Johnston, <https://phitech.consulting/en/contact>, +31(0)850162461.

This privacy statement applies since 17th May 2022, until further notice.